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Drive, Walk or Cycle on the Job? Here's Help Getting Home Safely

New program offers Ontario business owners free traffic safety resources and employee training

WATERLOO, ON, April 28, 2018 - Workplace motor vehicles are the leading cause of workplace fatalities in Ontario. For many workers across the province, the streets are their workplace. Whether they are delivering products, driving to a job site or conference, or just walking to pick up lunch for a client meeting, they are travelling for work. If you own a business in Ontario, and your workers travel on the job, you are responsible for their safety.

The **En Route to Safety** program offers Ontario business owners free resources and online training for workers who drive, walk or cycle on the job.

En Route to Safety is a non-profit program created by Wilfrid Laurier University's Safety, Health, Environment & Risk Management (SHERM) department, and funded through the Ontario Ministry of Labour's Occupational Health and Safety Prevention Innovation Program. The program also relied on donated content and expertise of many Ontario municipalities, police services, private businesses, and health and safety professionals who donated their time, multi-media materials and expertise.

The program includes:

- A free user-friendly employer guidebook: ***How to Create a Traffic Safety Program – Your 8-Step Plan***
- Three free employee online training modules for workers who drive, walk or cycle on the job, to help increase skills and awareness of traffic safety best practices that will get them home safely at the end of each day. Available at enroutetosafety.ca.

Stephanie Kibbee, Director of SHERM, says the guidebook was created for Ontario business owners who may not have formal health and safety training or a dedicated safety person on staff, and who may not even have much knowledge of health and safety practices aside from basic mandatory regulatory requirements.

"The goal was to take these somewhat complex specialized health and safety processes and break them down into accessible steps employers can apply directly to their workplaces," says Kibbee. "The hope is that our guidebook – when combined with the employee training modules - will provide a solid foundation for Ontario business owners to really give traffic safety the attention it deserves in the workplace."

Register today at: EnRouteToSafety.ca

Program explainer video link: <https://youtu.be/7j3pi-yltZk>

En Route to Safety Mission Statement:

To help Ontario employers create traffic safety programs for their workplaces with the goal of reducing motor vehicle incidents, injuries and fatalities, and to offer free employee training to all employers regardless of size, budget or business sector.